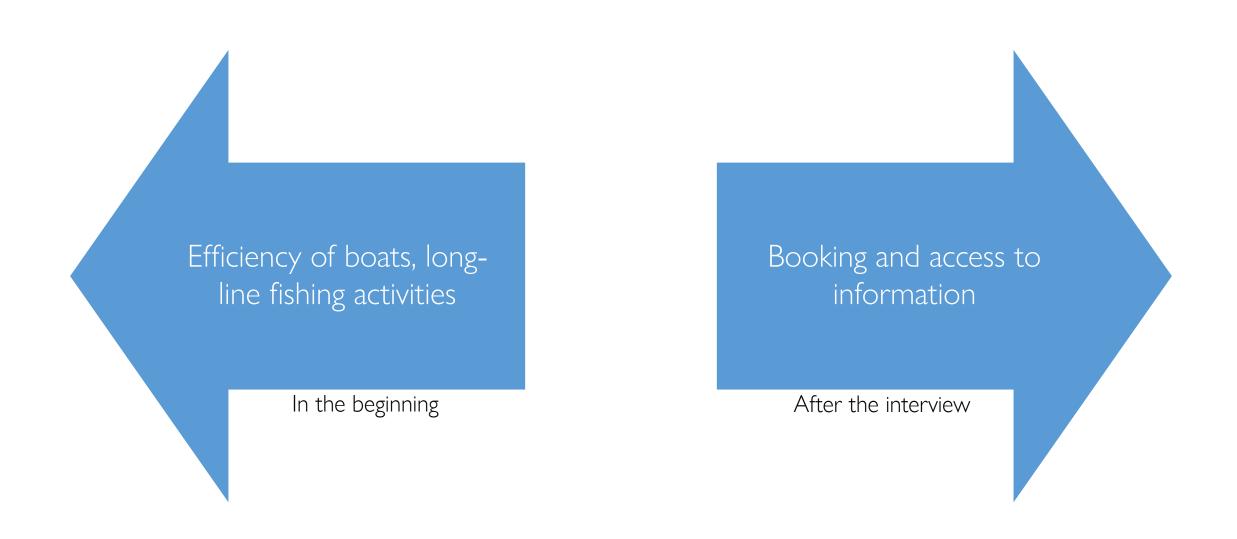
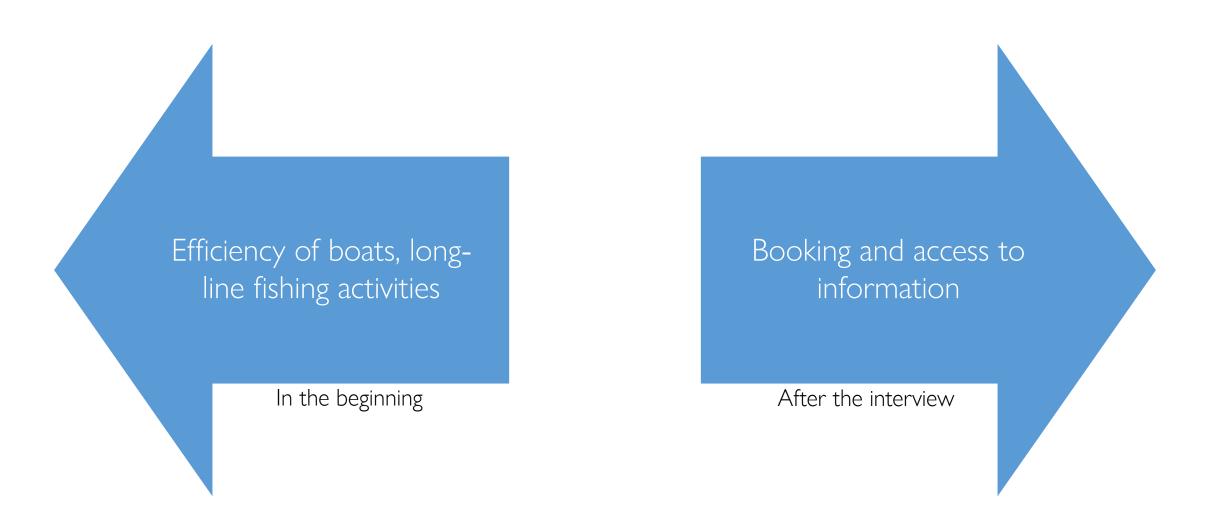


# Recap: Change of direction



# Recap: Change of direction



# Problem



MOSTLY PAPER TICKETS SOLD



NO OVERVIEW OF TICKETS SOLD

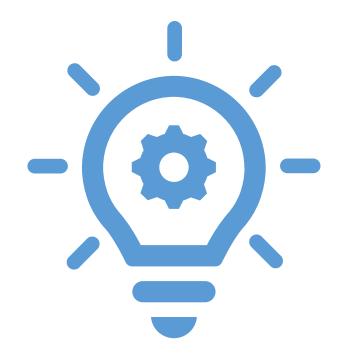


ADMINISTRATION WORK

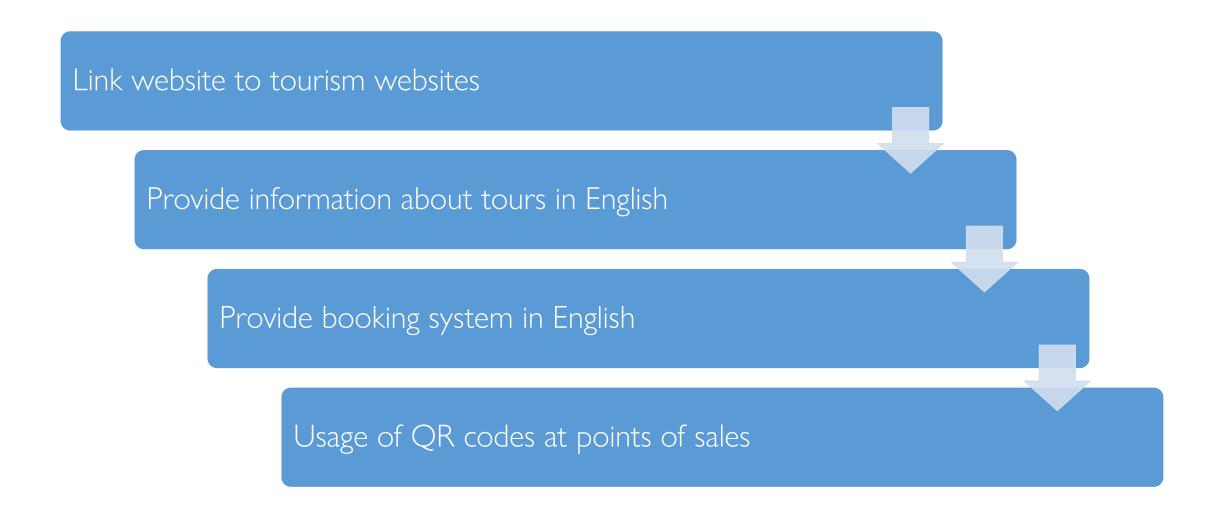


LACK OF DETAILED INFORMATION IN ENGLISH

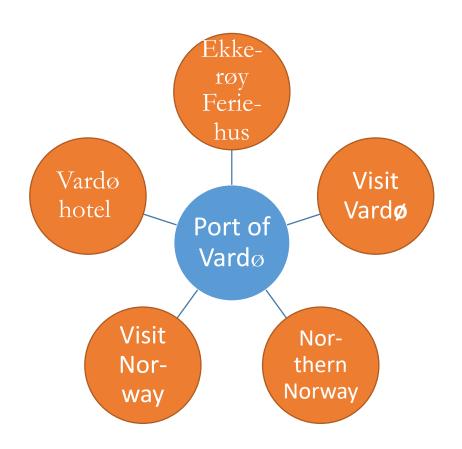
# INTERLINKED WEBSITE IN ENGLISH AND QRCODES AT DIFFERENT POINTS OF SALES



# Parts building up the solution



# Established new links from tourism websites



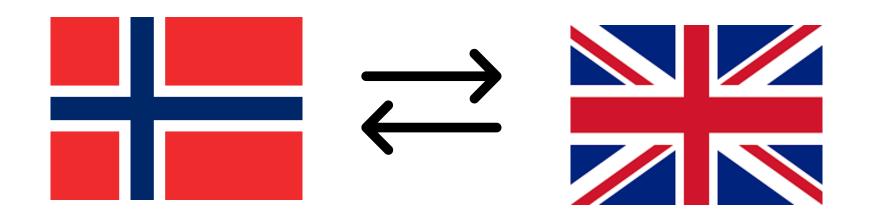
- Customers get redirected by clicking on link
- Easy access to detailed information and option to book online
- People informed and more of them book online



Better overview
Less administration work

# Provide information about tours in English

- Non-Norwegian speakers easily find detailed information
- Reduces open questions
- Less time spend on replying to mails/calls etc. to answer questions





## Welcome to the port of Vardø!

The port of Vardø offers a range of services and tours to the visitors of Vardø.

Our offers include fishing trips in the Barents Sea and birdwatching on the bird island Hornøya which is located just outside of Vardø.

You will get more information by clicking on the pictures below.



**Experiences** 

Learn More



**Port Operations** 

Learn More



**Freight Transport** 

Learn More

# **Experiences**

In Vardø you will find many nature experiences we recommend you to try. At the tourist information near the harbor we offer a range of services for our visitors. Our staff is happy to provide you with information and advice on local experiences, history, local food, good accommodations and any other information you may need.

The tourist information will open on June 14 and will be open every day.

Below you will find a list of the experiences we can recommend you try. Some of these are organized by other companies, while others are organized by us.

For more information, please contact us by e-mail: resepsjon@vardoport.no

We also offer shower facilities and electric power outlets for rent.



## Hornøya - a bird watching paradise

Learn More



## Fishing trips in the Barents Sea

We make special arrangements for both large and small groups of people. The tours will last a minimum of 2 hours and you will experience proper fishing in the Barents Sea! After the 2 hours, 50% of the current rates are paid per hour.

**Learn More** 

## Port of Vardø

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## Hornøya – a bird watching paradise

Hornøya is Norway's easternmost island and is located just over one kilometer outside Vardø in the Barents Sea. Hornøya is easily accessible, just a 10-minute boat ride from the Vardø harbor. On your way to Hornøya you will get a good first impression of Hornøya's rich bird life. There are many birds on the island that are either on their way out or in from the fish rich Arctic Ocean to obtain food.

When we arrive at Hornøya you are dropped off just below the bird mountain. The bird mountain is easily accessible and has a wide variety of species. You will find, for example, Europe's most easily accessible colony of Brūnnich's guillemots, a species that only nests in arctic areas.

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The bird population on the island is unique. You will also see seabirds such as puffins, razorbills, common guillemots, black-legged kittiwake's, great comorants, black guillemots, European shag and European storm-petrels. On the flatter parts of Hornøya, large numbers of herring guils, mew guils and the great black-backed guil can be seen. Hornøya and Varangerfjord are one of the most important wintering areas for the arctic duck species and king eider.

Unlike the scanty arctic landscape on the northern part of the Varangerhalvøya, Hornøya has a lush vegetation which is the result of the rich fertilization from the birds on the island. Furthermore, Hornøya is a nature reserve. Because of that there is restricted traffic and a limited number of visitors on the island. A marked trail ensures that all species on the island can be seen, and you will be able to observe most of them up close.

Bring a pack of nuts, something hot to drink and don't forget your camera! Use only the trail and do not disturb the birds unnecessarily.

Have a great stay at the spectacular Island of Hornøya!

#### Vardø harbor has daily trips out to Hornøya in the summer

#### Daily departure Monday - Friday in the period of 01-03 till 31-05:

09:00 09:30 10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 return to the harbor at 17:00!

#### Saturday and Sunday in the period of 01-03 till 31-05:

10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 return to the harbor at 17:00!

#### Daily departures Monday - Friday in the period of 01-06 till 01-08:

09:00 09:30 10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 17:00 return to the harbor at 17:45!

#### Saturday and Sunday in the period of 01-06 till 01-08:

09:00 09:30 10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 17:00 return to the harbor at 17:45!

#### Daily departure Monday - Friday in the period of 01-08 till 31-08:

09:00 09:30 10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 return to the harbor at 17:00!

#### Saturday and Sunday in the period of 01-08 till 31-08:

10:00 10:30 11:00 11:30 12:00 13:00 14:00 15:00 return to the harbor at 17:00!

It can also be arranged to have tours of 2 hours to see the King Eider and tours to Syltefjordstauran which has the largest colony of gannets. This must be booked in advance.



## Fishing trips in the Barents Sea

Fishing trips Monday - Friday: between 09:00 - 17:00

If necessary, we can also arrange trips outside these departure times. Including whale watching.

Duration: 2 hours.

Price

NOK 700,- per person, children pay half the price and for groups of over 15 persons it will be NOK 350,- per person.

Price of renting a boat including a driver: minimum of NOK 2100,- per trip. Price per hour for trips longer than 2 hours costs NOK 350,- per person.

The tours depart from the steamship quay at the tourist information office.

For more information contact us by phone: 789 88 277 or 90 17 95 85

E-mail: vardhavn@online.no

## Port of Vardø

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## Overnight stay in the lighthouse keeper's house on Hornøya

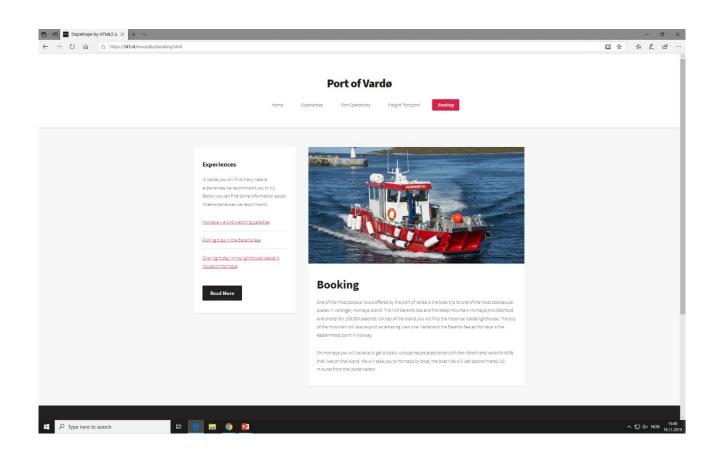
We also offer accommodation in the lighthouse keeper's house at Vardø Fyr, with simple and great nature experiences. The lease is based on the principle of self-service.

The accommodation includes a shared kitchen with electric cooker and fridge, toilet and shower.

Fresh water is sparse on Hornøya, so guests are asked to moderate the consumption of water. The rooms that can be rented have 2 and 4 beds. There are only mattresses in the beds, but bed linen can be rented, too.

For more information contact us by phone 789 88 277 or mobile 90 17 95 85

# Booking system in English



# QR code



Paper tickets sold at many locations





Replace them with QR codes





Overview and less adminsitration work



