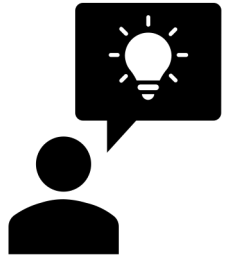




ARANGER VIEW
Cottages

OUR TEAM



Aleksandr Iakushevskii
PetrSU



An Dang
Lapland UAS



Valeriia Leonteva
MASU



Baptiste Gautier
UiT



Lena Diem
UiT



PROBLEM

How can
Varanger View
make tourists
stay for
several days?

”

Varanger View has to offer lots of different activities and make them visible to the potential customer.



**OUR
THREE
SOLUTIONS**



Develop a website



QR-Code in the Cottages

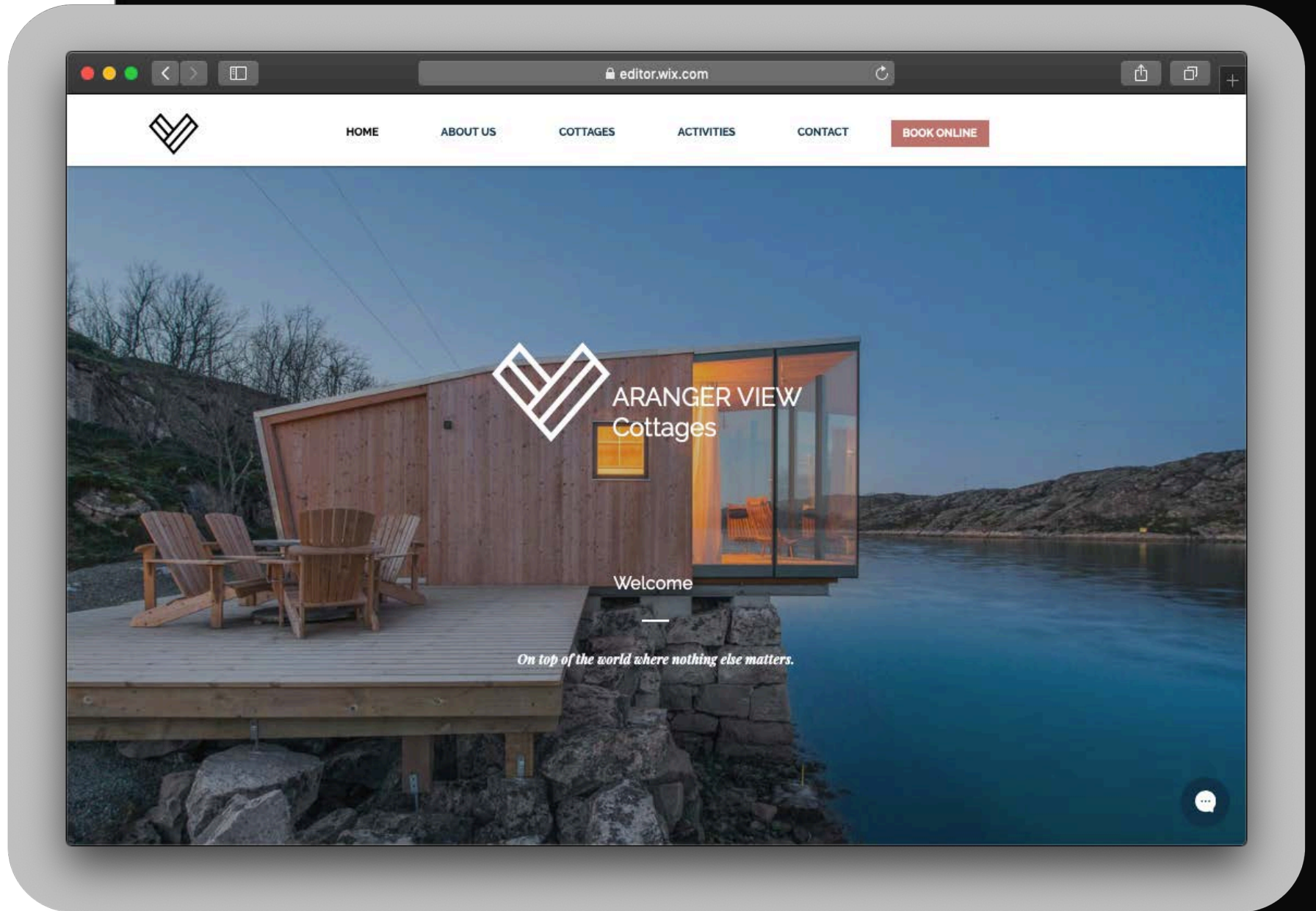


Strategy to be visible online



SOLUTION 1

WEBSITE





HOME

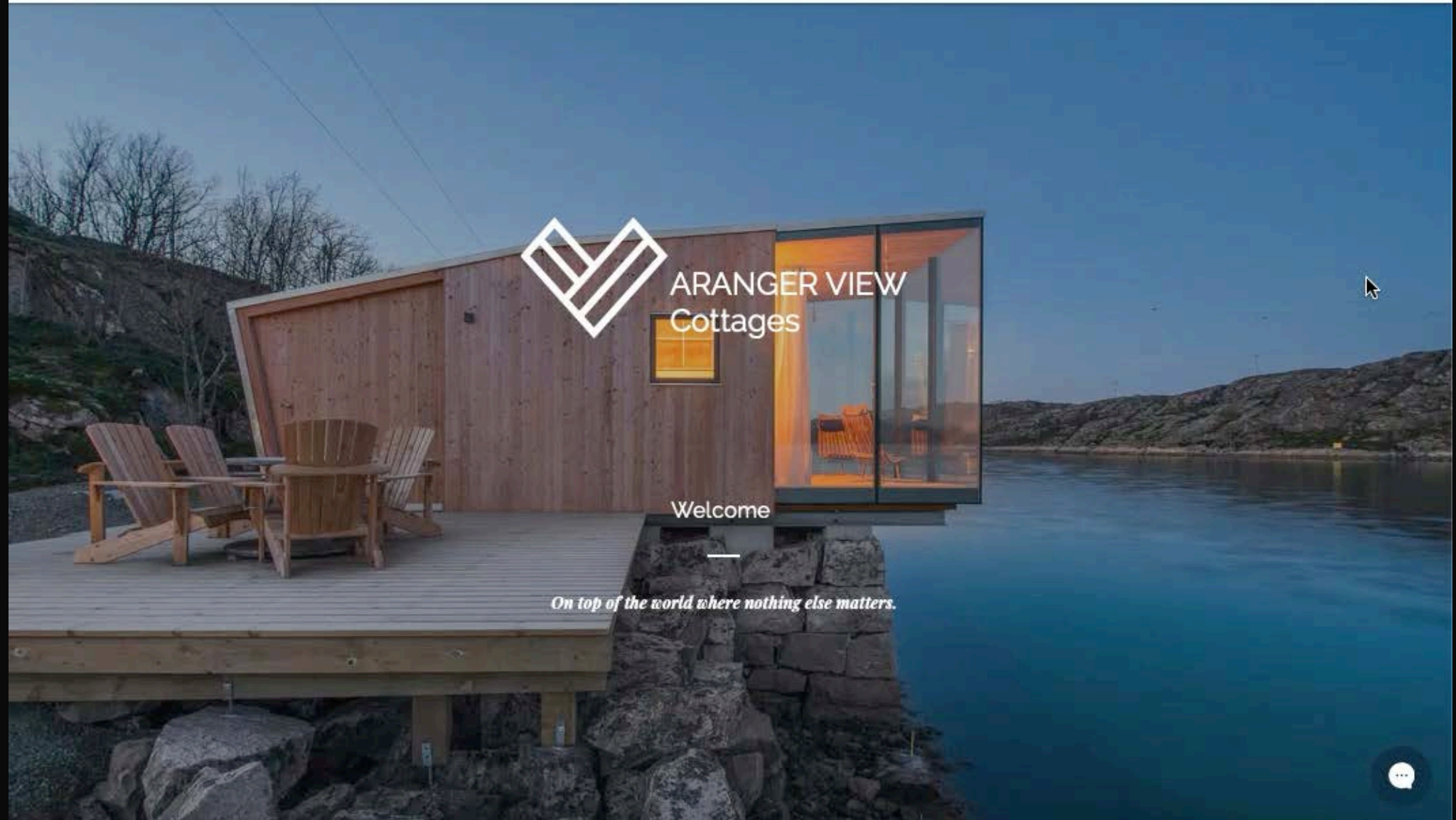
ABOUT US

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CONTACT

BOOK ONLINE



ARANGER VIEW Cottages

Welcome

On top of the world where nothing else matters.





HOME

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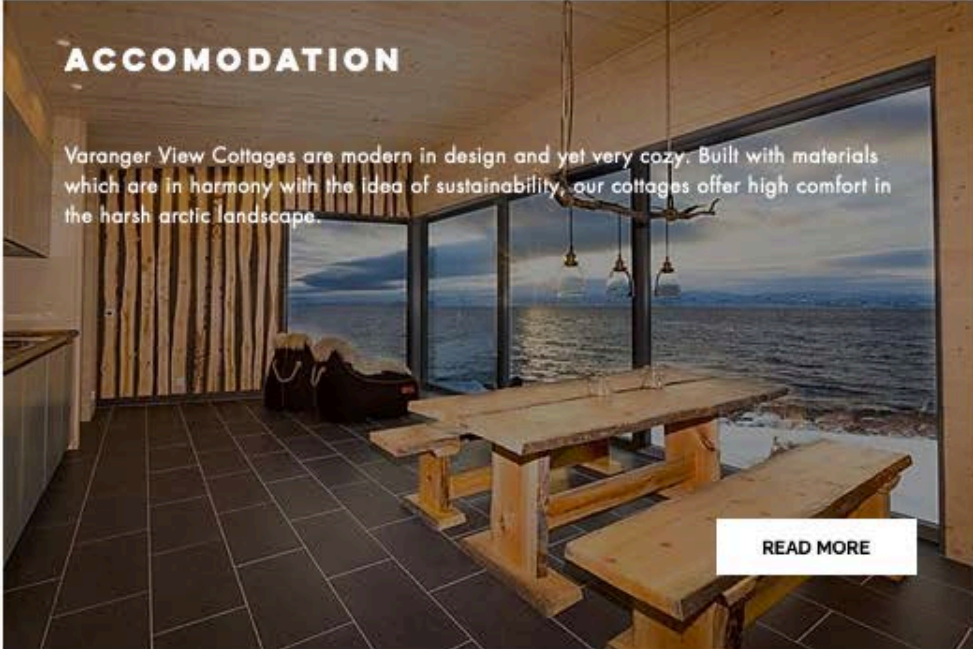
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ACCOMODATION

Varanger View Cottages are modern in design and yet very cozy. Built with materials which are in harmony with the idea of sustainability, our cottages offer high comfort in the harsh arctic landscape.



READ MORE

ABOUT VARANGER VIEW COTTAGES

Whether you want to relax, experience the rough norwegian nature or discover your adventurous side, in our cottages you will enjoy an unforgettable stay at the end of the world.



READ MORE

LIFE ENRICHING ACTIVITIES

Experience with us the unique nature and culture of the north of norway. We offer a variety of outdoor activities in cooperation with local companies.



VARANGER PENINSULA





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ACTIVITIES

SUMMER

WINTER





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—SUMMER ACTIVITIES—

WARM SUMMER EXPLORATION

SUMMER IN VARDØ

BIKING ON THE MOST

HIKING - VARDØ BY





SUMMER IN VARANGER.

BIKING ON THE MOST BEAUTIFUL ROADS IN NORWAY

Explore Varanger by bike on the most beautiful roads in Norway. Make an over-night trip to Hamningberg and feel like you are biking on the road to the end of the world.

READ MORE

HIKING : VARDØ BY FOOT

Visit Vardø, the city of Festivals by yourself and its many interesting sights. Meet generous people in the midst of spectacular Arctic nature.

READ MORE

FISHING

Learn how to fish by one of our guides. Or go fishing by yourself in freshwater or one of many lakes on the Varanger Peninsula. Ask us to get more information and the secret spots you need to know. Book a King Crab Safari and experience the rough sea in the arctic and listen to interesting stories from the local fishermen.

BIRDWATCHING

Varanger is known among birdwatchers all over the world. Watch eye-catching Eider Ducks and majestic Sea Eagles flying over Caribous and Reindeers. We offer trips by boat to Harnøya, where snorkelling with Guillemots is an experience you will never forget.

BONFIRE ON THE BEACH

Spend an evening around the fire on the beach cooking traditional Norwegian food, listening to stories and Vardø's history by locals and experience the midnight sun.





READ MORE

READ MORE

READ MORE

VARANGER HIKES

Hike on the Varanger Peninsula, the northeastern most region in Norway. Enjoy the spectacular views of nature and watch eye-catching Eider Ducks and majestic Sea Eagles flying over Caribous and Reindeers.

READ MORE

Call us now to book
123-456-789

Follow us



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—WINTER ACTIVITIES—

WHITE WONDERLAND ADVENTURES

WINTER IN VARANGER.

POLAR NIGHT
BONFIRE TRIP

SNOWSHOEING





WINTER IN VARANGER.

POLAR NIGHT BONFIRE TRIP

Make a trip to our "Northern Lights Camp". Enjoy local food around the bonfire and look up in the sky to watch the mysterious dancing Northern lights.

READ MORE

SNOWSHOEING

Go for a walk in the area of Svartnes and relax in the fresh air of the arctic. Escape from daily routines and experience the winter by foot in Norway's northeaster most point.

READ MORE

SNOWKITE

Enjoy long, endless plains covered in snow. Feel the arctic breeze by kiting through the endless white landscapes right in front of your door.

FATBIKING

Explore Varanger with or without our guide by bike with a view over the endless white landscape. You can easily combine biking with our other activities.

FISHING

Experience the rough sea in winter by taking part at a deep sea fishing trip by boat. Or learn ice fishing with one of our guides by taking you on a ride on a snowmobile or by ski nearby.





READ MORE

READ MORE

READ MORE

CULTURAL LIFE

The city of Vardø hosts many festivals like the Yukigassen (snowball war) and is very rich in history.

Take part in our "Local Life Concept": Visit a local, have a traditional dinner and listen to interesting stories about Vardø and its history.

READ MORE

BIRDWATCHING

Varanger is one of the top birding destinations in the world. Vardø and its surroundings is the ideal place to observe the unique biodiversity. Take a trip to Hornøya island for an unforgettable experience.

READ MORE





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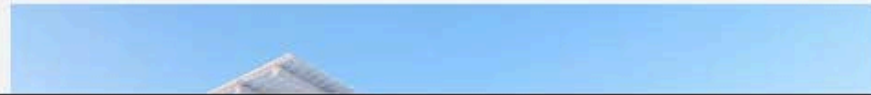
BOOK ONLINE



Winter Activity

CULTURAL LIFE

VARDØ WINTER





VARDØ WINTER WONDERLAND

Visit Vardø, the city of Festivals by yourself and its many interesting sights.

Meet generous people in the midst of spectacular Arctic nature. Vardø is also famous for its fishing industry. Visiting the fishing factory in town is a must.



FESTIVALS IN VARDØ

Vardø hosts many festivals and events throughout the year such as Gullfest (the world's northernmost bird festival), Yukigassen (the European championship in Snowball fight), Komafest (urban and graffiti event) or the Varanger food festival.

LOCAL LIFE CONCEPT

Take part in our "Local Life Concept": Visit local people at home, have a traditional dinner and listen to interesting stories about Vardø and its history. Contact us for more information and booking.

MAP OF VARDØ

VARDØ'S HISTORY

Visit the Steilnes memorial which is a monument commemorating the trial and execution of 91 people for witchcraft between 1060-1692. The monument consists of a memory hall designed by Professor Peter Zumthor and an installation by the French visual artist Louise Bourgeois.

And have a walk around Vardøhus Fortress, the northernmost fortress in the world. The first fortress was ordered and





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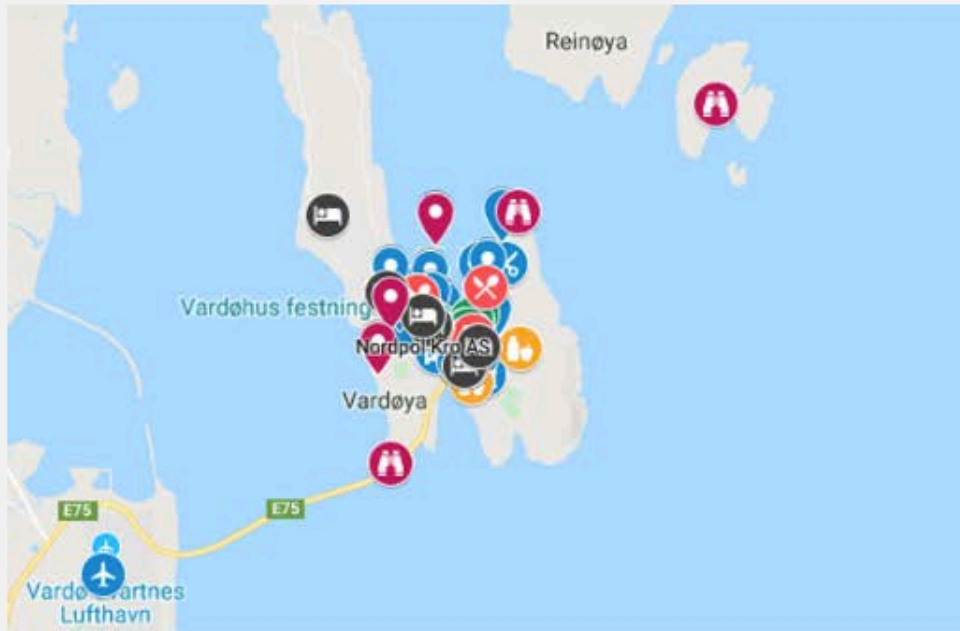
in Snowball fight), Komafest (urban and graffiti event) or the Varanger food festival.

Vardø and its history. Contact us for more information and booking.

MAP OF VARDØ

Click on the Map to have a look around Vardø and its different sights.

consists of a memory hall designed by Professor Peter Zumthor and an installation by the French visual artist Louise Bourgeois. And have a walk around Vardøhus Fortress, the northernmost fortress in the world. The first fortress was ordered and built by King Håkon V Magnusson and was completed around 1300. The octagonal fortress was built between 1734 and 1738.



CONTACT US

Contact us to get more information about our "Local Life Concept" and booking information.

CONTACT US





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ABOUT US

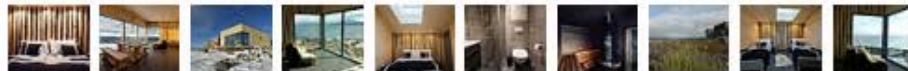
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Our cabins



From
\$200
Per Night

Check-In

Check-Out

1 Adults

0 Kids

Book Now

Properties:

Accommodates: 2

Size: 50 sq m

Beds: 1 King(s)

More Info:

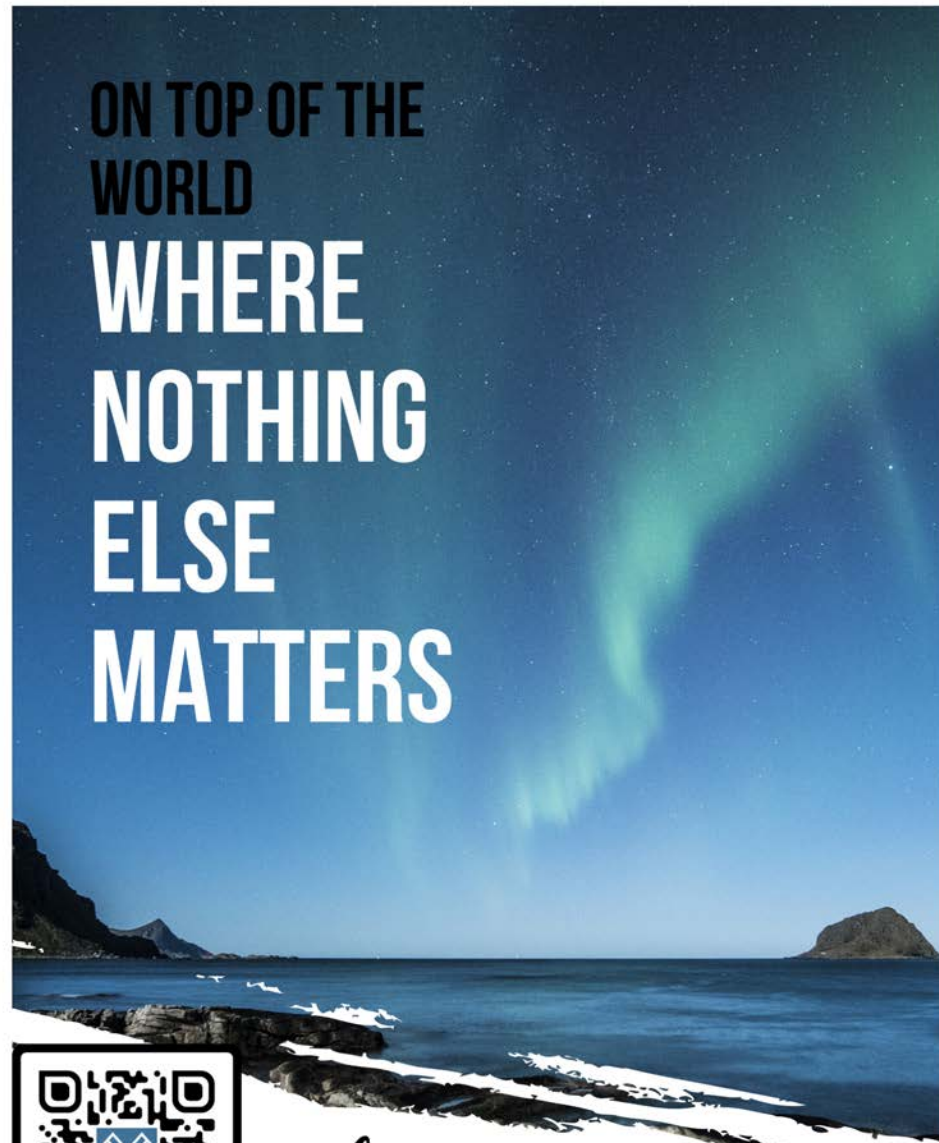
We offer two private cabins that feature one bed with fully equipped with a kitchen, a loft, a dining area, a living area, and a fireplace. There are window seats that let you feel close to the outside world while staying in the comfort of your cozy





SOLUTION 2

QR-CODE



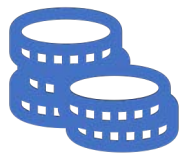
**ON TOP OF THE
WORLD
WHERE
NOTHING
ELSE
MATTERS**



SCAN ME

What to do in Varanger

Preserving the nature is one of our main concerns. All our activities are in harmony with the idea of sustainability.



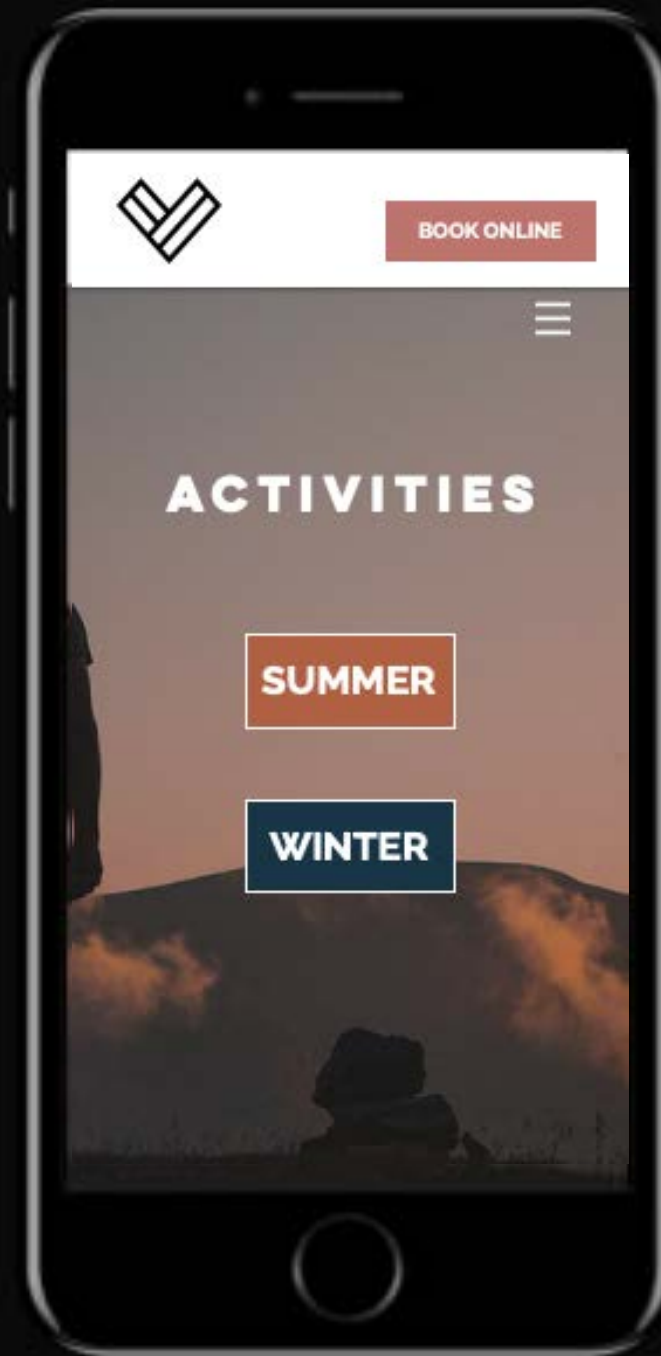
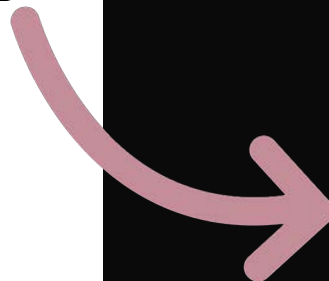
For free



Visibility of activities



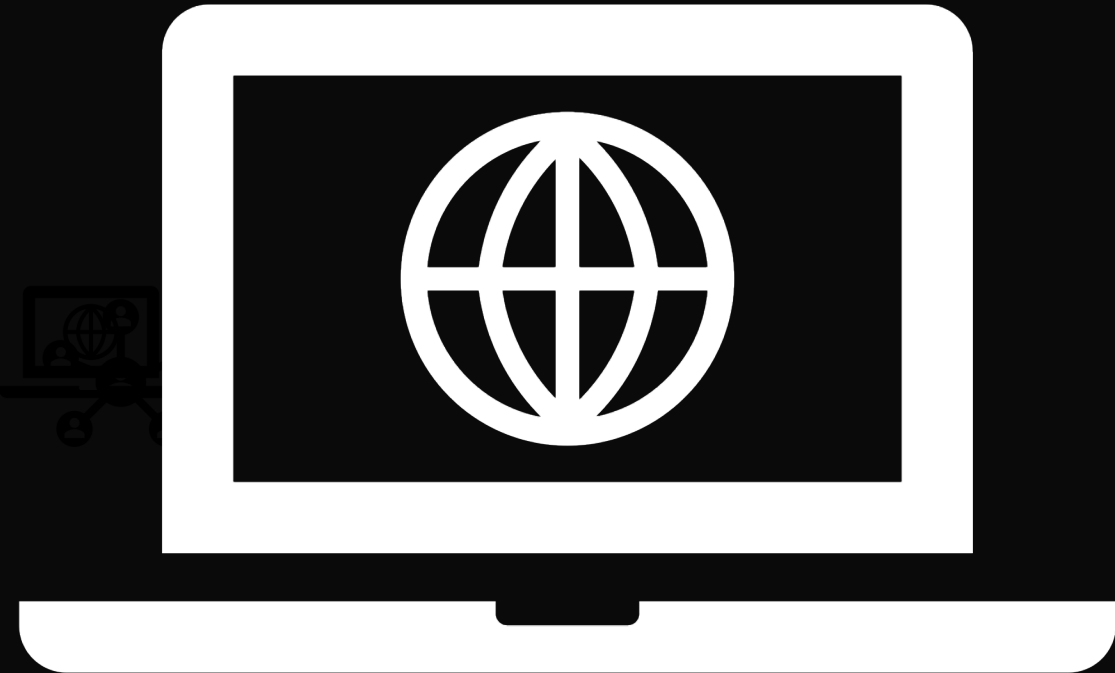
Tourists stay longer

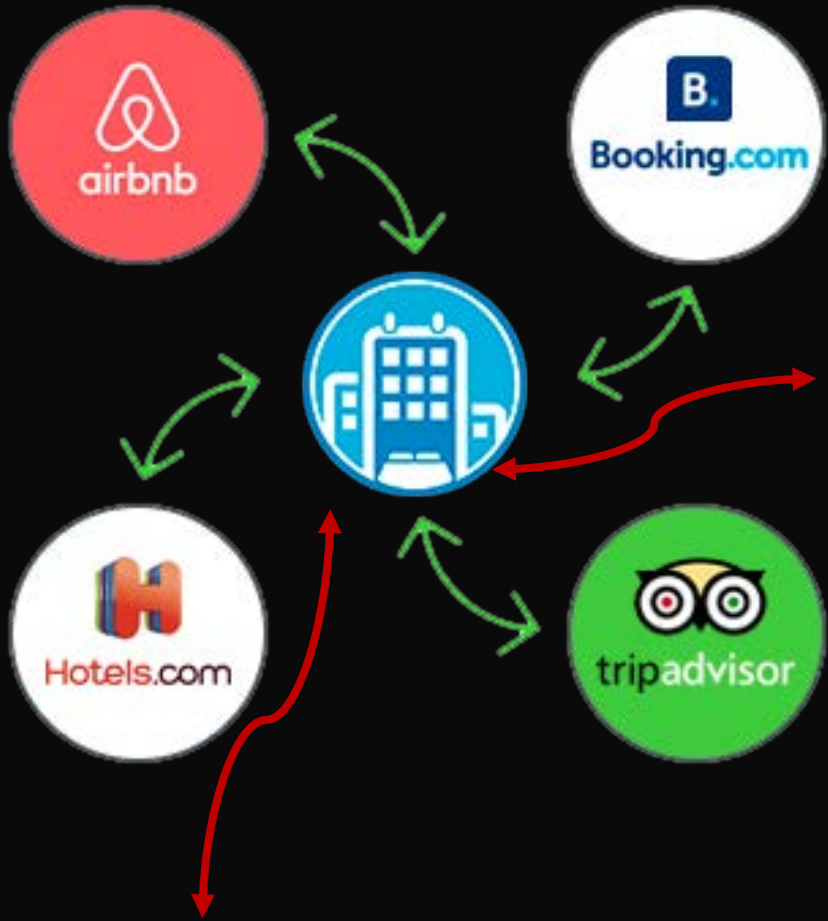




SOLUTION 3

ONLINE STRATEGY





ONLINE TRAVEL AGENCIES



Voyageurs autour du monde → 147,000 members



Norwegen Bilder, Urlaub, Infos → 18,000 members



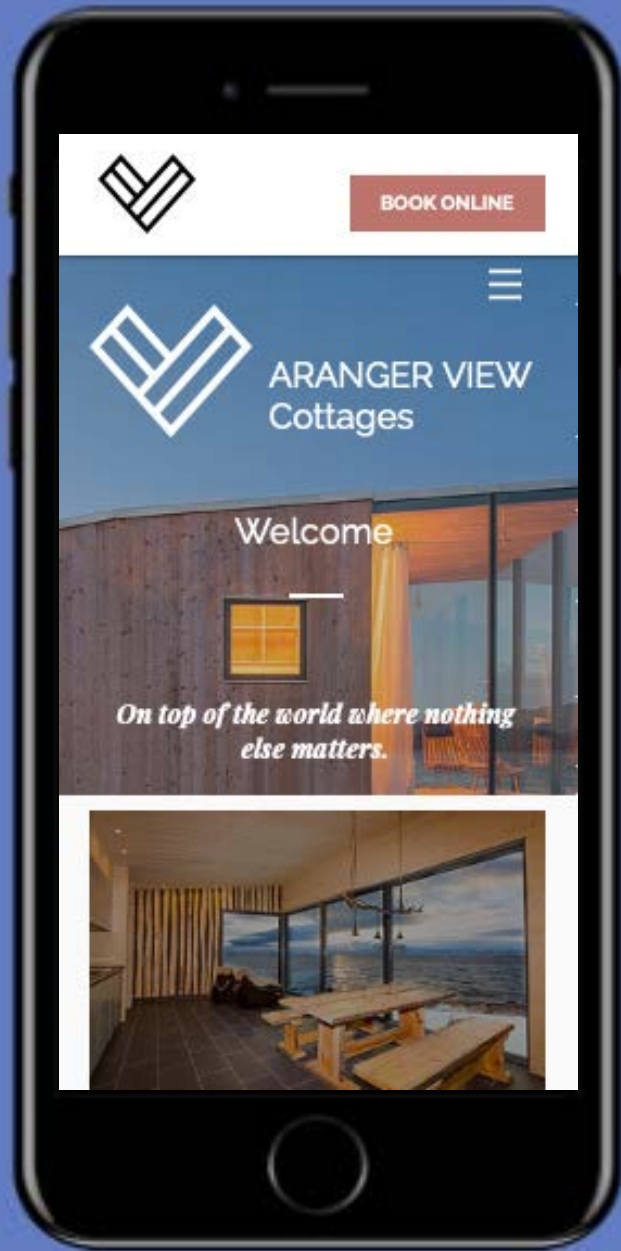
Norge ditt naermeste ferieland → 17,000 members



Unilad adventure community → 87,000 members



FACEBOOK TRAVEL COMMUNITIES



Thanks for
your
attention!

