





Team-members

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Coaches:

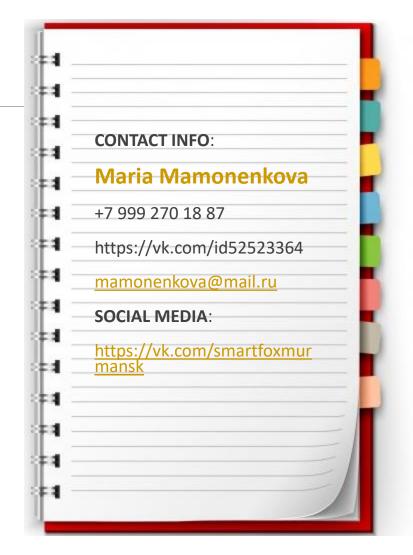
Teresa Chen and Alla Raspopova





Enterprise description

- Teaching English in the game form (physical and creative activities) + with more academic means
- Preparing for the Cambridge exam
- ➢ Year of foundation: 2017



What is required

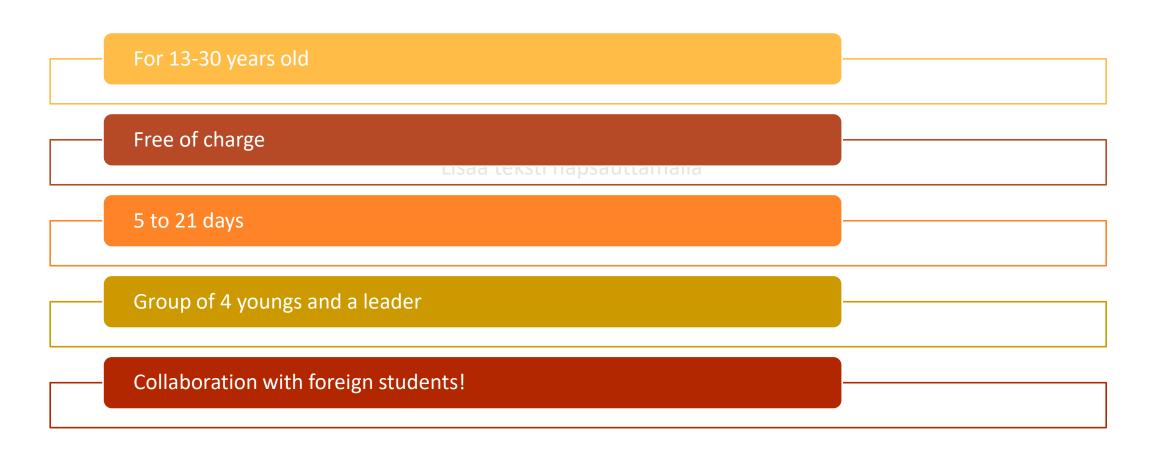
Suggestions for organizing <u>extra-curricular forms of communicating in English</u> out of the classroom

EXISTING PROBLEMS:

Children do not have motivation to study English
Lack of communication with native speakers



International exchange programmes: Erasmus +



CIVS

| ₿ | For chidren also (11-19 years) |
|----------|-----------------------------------|
| | From 8 days to 8 weeks |
| İ | Single child can participate |
| € | Member association in Russia |
| | Quite expensive (230-700€/person) |

Home studying



Mobile application

Russian-English

Free to use

Easiest way to learn!

English games

Play and learn!



Dictionary

With photos Vision learning

Online quizzes

CinemaShot - quizzes on the topic of movies, cartoons and TV series, works for an audience older than 18 years, but also conduct's game for children. Ready to hold an online game for 5-10 rounds about cinema **(price: 44 EURO)**



Interactive online quizzes

QuizArctic – quiz on various topics, the audience from 16+, but also holds closed games for children

Ready to hold an online game for 7 rounds on the subject of the surrounding world **(price: 35 EURO)**



Interactive online quizzes

Kahoot.com - website with already prepared quizzes for children of different ages on different topics

Ability to create your own quizzes

FREE UP TO 10 PLAYERS



Pre Al - Fun at the beach

Created 21 days ago • 8.4k plays

Cambridge_English



Al - Uncle Charlie's hotel

Created 28 days ago • 495 plays

Cambridge_English



Created 28 days ago • 2.6k plays

A2 - A special day at school

Created 28 days ago • 702 plays

Cambridge_English

<u>Cambridge_English</u>

Cambridge

A2 - Visiting Sophia's cousins

Aa Bb Cc Dd Ee Ff Gg

Hh li Jj Kk Ll Mm Nn

Qo Pp Qq Rr Ss Tt Uu

11 Questions

Created 27 days ago • 1.4k plays

Cambridge_English

Pre A1 - Having lunch

Created 28 days ago • 1.1k plays

Cambridge_English



Pre A1 - In the classroom

Created 22 days ago • 864 plays

Cambridge_English



Al - At the toy shop

Created 21 days ago • 608 plays

Cambridge_English

Camping in English

Strengths

- ✓ Wide range of lexical topics can be covered
- ✓ Develops practical skills
- Develops communication skills (teamwork)
- ✓ Outclass activity (fresh air)
- ✓ Low financial costs
- Cultivates careful attitude to nature



Opportunities

- ✓ Attracts foreign students (communication with native speakers)
- ✓ Attracts students from other schools
- Diversity of locations (forest, hill, coast)

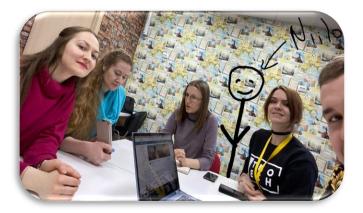
Our schedule

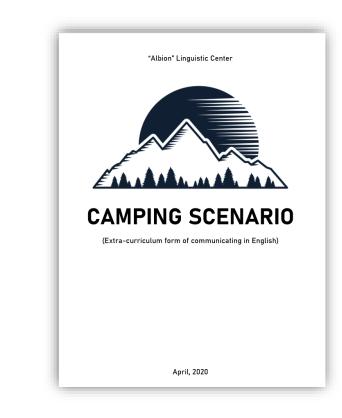
| WEEK 10 | Preliminary work: getting familiar with the Case | | |
|---------|--|--------------|--|
| WEEK 12 | Murmansk session: brainstorming, planning | | |
| WEEK 14 | Developing the ideas' details | Cape Town | |
| WEEK 16 | Findings analysis, consulting with the Commisioner | | |
| WEEK 18 | Making adjustments | | |
| WEEK 20 | Preparing for presentation, handouts | New York | |
| MAY, 14 | Final presentation | Berlin Tokyo | |

Results

A prepared a list of international exchange programs that meets the criteria for our Commissioner
A prepared list for online classes, which will be accessible for students to use during their lessons and in their free time

Created camping scenario





Conclusion

OUR SOLUTIONS ARE:

Feasible

- Innovative
- Highly demanded
- Require extremely low financial costs
- Virtually risk free
- Variety of the proposals enables the Commissioner to conduct business in any unexpected circumstances



Thank you for your attention!