# Clean World cleaning company **KOLARCTIC BRIDGE 4TH SESSION**

### AUTUMN 2020



# Clean World is

- the company that has been providing cleaning services from 2002;
- the company that operates in five large cities of Russia;
- the company which has already proven itself in the market of cleaning services!

# We offer the best



Comprehensive cleaning of premises, adjacent areas



Washing windows, showwindows, facades of

Dry cleaning of hard floor



Removal of graffiti drawings

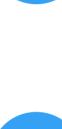


Lawn care (grass poking)



Cleaning after repair

# ASSIGNENSTS



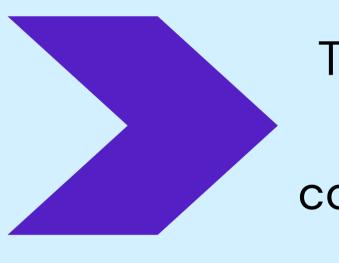
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Offering a system of attracting orders, as well as development of possible partners based in Russia, Finland, Norway.

Offering SMM promotion system to the company.



# It is hard to run out a business in Finland and Norway.



The company can offer the cleaning services to other Russian local companies which are already based in Finland and Norway.



Name	location	Contacts
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Fortum		www.fortu
Stora Enso	st. Kuibysheva, 26, Petrozavodsk (office 413)	storaenso.c

Stora Linso	Petrozavodsk (office 413)	300100130.0
Kesko	Michurinskaya St., 7, Petrozavodsk	www.kesk
Company Kone	Helsinki, Eliel Saarisentie 2, P.O. Box 66FIN-00401	www. kone

### 870952, +7 812 335-58 300870923 790 00 70

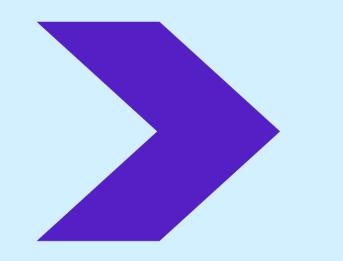
um.com

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ko.fi

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It is quite difficult for potential clients to find accurate information about the services provided.



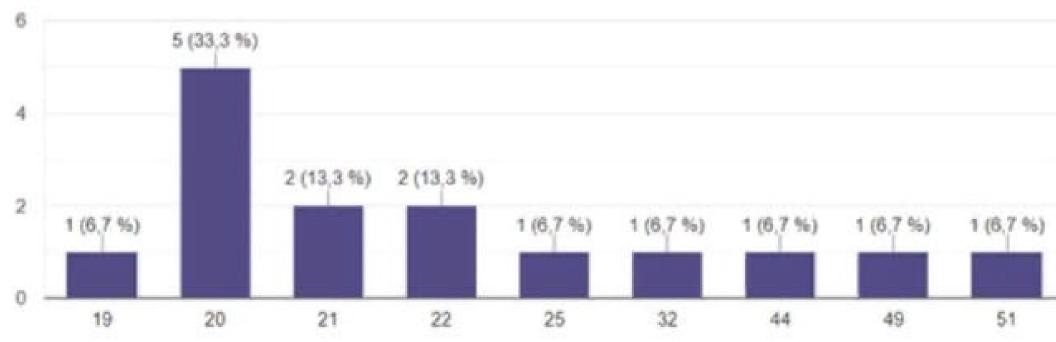
# The company can update the website.

# We have concucted a survey among people aged 19-51.

**1. How do you search for information about the service?** 2. What internet platform do you prefer for finding information?

Ваш возраст

15 ответов





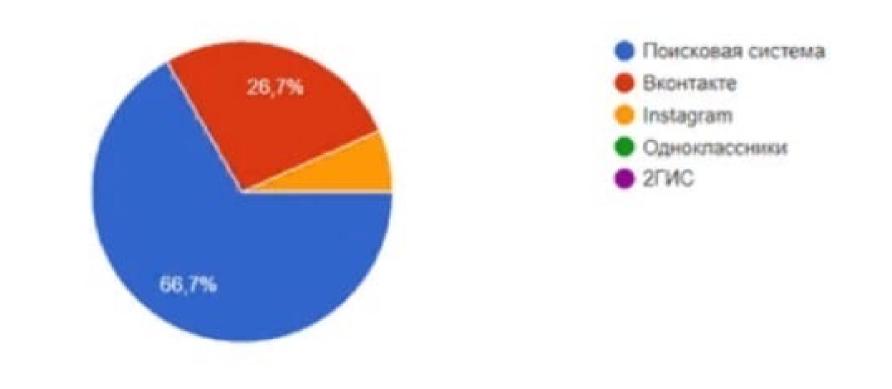
Каким способом вы ищете информацию об услугах?

15 ответов



Какую интернет-платформу вы предпочитаете для поиска информации?

15 ответов





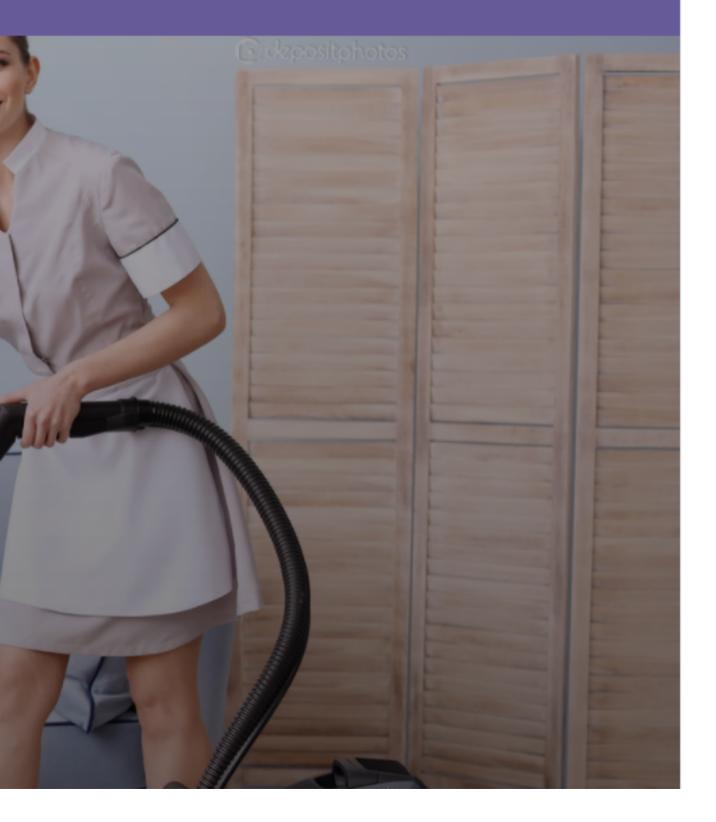
## Your world will be cleaner with us! 2

A dynamically developing cleaning company providing services in Petrazavodsk, Murmansk, Kondapoga, Arkhangelsk and St.Petersburg.

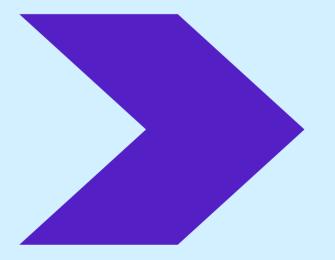
Fill in the from

Вернуться к редактированию

### Телефон: + 7 888 999 77 77



Having only one system for attracting new customers, which leads to the omission of potential potential customers.



Developong the QR code.

### Your world wiil be cleaner with us!





Clean world

# Having bad reviews in the Internet.



Conducting a survey among clients, making a system of discounts for leaving a review on the site.

## **CHOOSE A CLEANING SERVICE**

### WRITE A FEEDBACK AND TAKE 5% DISCOUNT!

Your name

Nati

Cleaning service.

Westing writing, show writing, facades of building

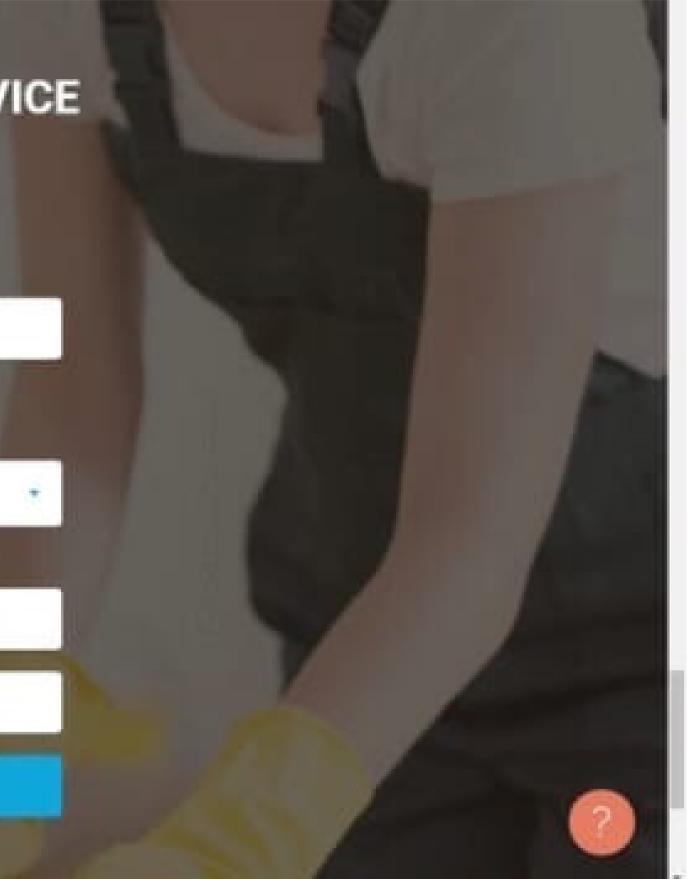
Comprehensive cleaning of premises, adjacent areas

### Murmansk

Your city

+1 234 567 89

SEND A FORM



# Thank you for your attention!