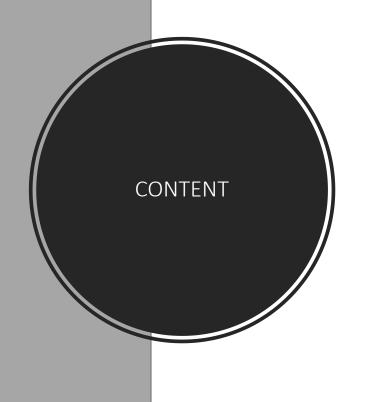
VIRTUAL ARCTIC

Bence Bubori, Lex Dylan Reilly, Sonia Rani, Xuan Dep Phan, Felix Giacomini



- The commissioner
- The case
- Goals
- Risk analysis
- Process
- Results
- Learnings
- Next steps



Petra and Kari: website reindeerandfishing.fi

Create a virtual 360° video experience & monetarise it

User follows map with markers that are linked to 360° videos

Upon completion: user receives wizard badge as certificate

Customer satisfaction survey ensures feedback loop



YOUR TASK

- ➤ Design layout of virtualarctic.fi
- > How to make it accessible upon request for limited time
- ➤ Create a logo
- Produce an electronic version of the map to travel in place
- ➤ Add filter options to travel in time (seasons)
- ➤ Create a quiz for the end of the visit (single x teams)
- Present a certificate for attendees (Arctic Wizard Badge)
- ➤ What else? Souvenirs.....





Create a logo for the new website



Create a customer satisfaction survey

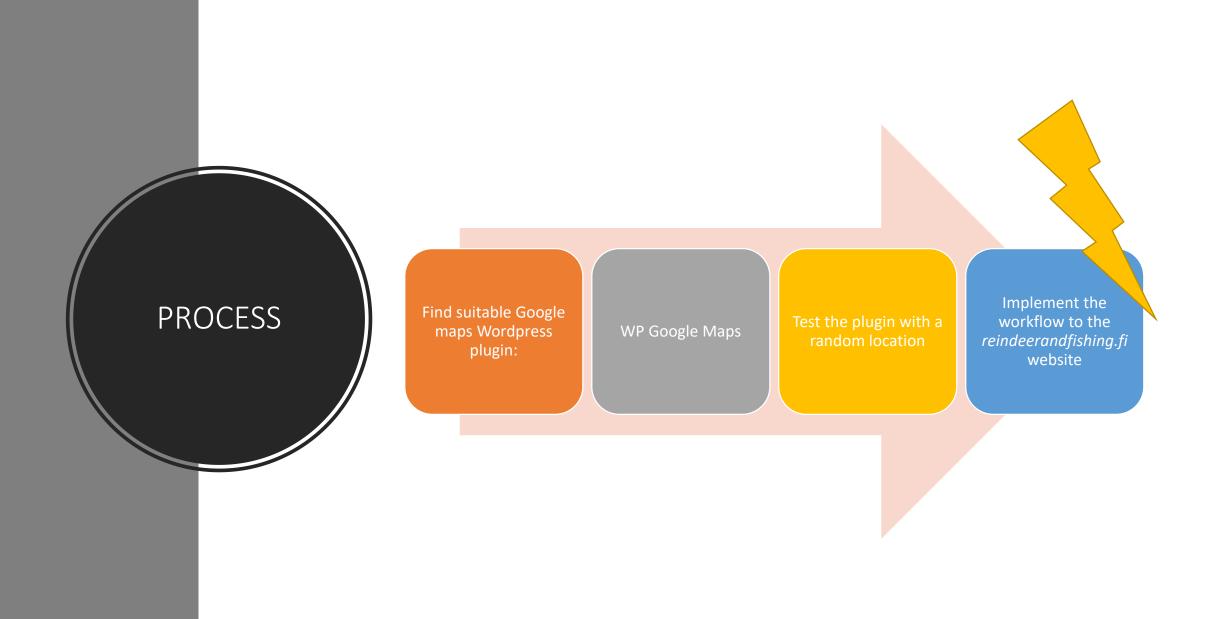


Create a wizard badge for completing the VirtualArctic Tour



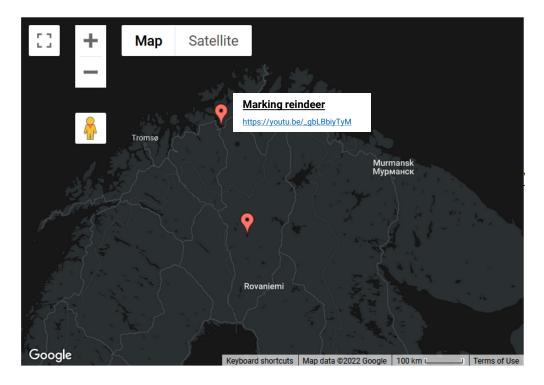
Creating a prototype for an online map integration

			Calulation of risk before measures		
Target area	Incident	Consequence	Consequence	Probability	Total risk
Human damage					
Virtual Experience	Screen consumption	chronic use compounded with other screen usage, Impacts sleep, sycadian rhytm, eye health, overall health.	3	3	9
Virtual Experience - in real life	Post experiecne - unfaciliteated interaction in wildlife	hypothermia, hyperthermia, Fractures, animal attacks etc	6	4	24
Material or economical damage					0
Virtual Experience / products	ineffective use of softwares by staff	account lockout, platform crash, loss of site usability,	4	4	16



Map integration in test website The XYZ Doohickey Company was founded in 1971, and has been providing quality doohickeys to the public ever since. Located in Gotham City, XYZ employs over 2,000 people and does all kinds of awesome things for the Gotham community.

As a new WordPress user, you should go to <u>your dashboard</u> to delete this page and create new pages for your content. Have fun!









Quiz Questions

What are the functions of the ear marks?

☐ Good eyesight			
Sharp knife			
☐ Bad eyesight			
✓ Both A and B			

Continue >>

http://www.quizyourfriends.com/take-quiz.php?id=2205200726586165&cpy&











Certificate of appreciation

The following awards are given to



For the outstanding performance in the Virtual Arctic tour



Virtual Arctic Organizer

RESULTS FEEDBACK SURVEY

Feedback about Virtual Arctic Thank You for agreeing to give us feedback. Please, take 2 minutes to answer the following questions.						3. Which activity did you like most? * Explore the area through electronic map Electronic Quiz							
felix.giacomini@gmail.com wird nicht geteilt Konto wechseln				Explore the nature through 360 degree video									
* Erforderlich				Reindeer ride and fishing through 360 degree video									
1. How did you	find out al	out Virtu	al Arctic?	*									
Advertising				4. Did you enjoy this virtual visit? *									
O Social Media						Yes							
○ Friends/Relatives				○ No									
2. How easy is it to access virtual visit? *						5. How would you rate your overall experience with us? *							
	1	2	3	4	5			1	2	3	4	5	
Difficult	\circ	0	\circ	0	\circ	Very Easy	Poor	\circ	\circ	\circ	\circ	\circ	Excellent



6. Please feel free to give us overall review? *	
Meine Antwort	
7. Please give us recommendation for future?	
Meine Antwort	
Senden	Alle Eingaben löschen

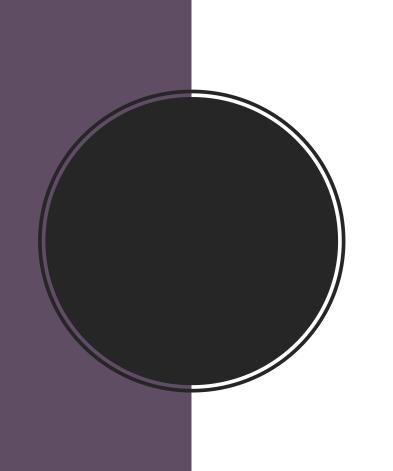
https://docs.google.com/forms/d/1Ti3 K y7pLvipI6KvZeGg6hi Bh41Tx5VAnBCgOIITEI/edit



- IT implementation needs a lot of time
- Problems occur during the process
- PLAN => DO => CHECK => ACT
- A conference is good for brainstorming
 & idea gathering & building prototype
- Perfect implementation needs to be done in a separate step



- Another Google Maps plugin can be tested to solve the problem
- Videos can then be linked to the website
- Logo, badge, survey and quiz are ready to use



Thank you for your attention